



NascentEdge

CONNECTING  
PEOPLE THROUGH  
WORLD CLASS EVENTS.

# SPONSORSHIP & EXHIBITION PROSPECTUS



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# Who Are We

NascentEdge is a provider of dynamic face-to-face meeting platforms offering to expand into a predefined target audience and amplify their business exposure globally.

We plan, conceptualize, materialise and deliver events that set the standard for conferences and exhibitions worldwide.

We deliver insightful and industry focused events across 3 exciting sectors:



**GAMES**

+



**FINTECH**

+



**SPACE**

## WE PROVIDE THE OPTIMUM OPPORTUNITY TO:



Create Trade  
Connections



Enter Market With  
Confidence



Connect With  
Decision Makers



Accelerate Your  
Growth



Reach Your  
Potential

# TITLE SPONSOR US\$75,000

The **TITLE SPONSOR** offers the opportunity to take the highest marketing profile at the event. This sponsorship incorporates a wide range of promotional opportunities across the entire event. We encourage our sponsor to work closely with our team to ensure that every aspect of the sponsorship is suitable, effective, and implemented with maximum efficiency.

## **MAKE AN IMPACT**

- The sponsor will receive recognition as the TITLE SPONSOR of the event
- Enjoy chair position or speaking at the event(should the position be available)
- Speaking slot at the event

## **ACQUIRE MARKET INTELLIGENCE**

- Receive the “registered delegates list” one week prior to the event (electronic copy)

## **RAISE YOUR PROFILE**

### **In print:**

- Full page, portrait, color company advertisement in the event brochure (artwork to be supplied by sponsor by the advised deadlines)
- Logo featured prominently in all print advertisements: Selected event brochures, banners, all directional signage throughout the venue and attendee badges (digital logo provided by sponsor)

### **Online:**

- Online banner on event webpage including your company logo, link to your website
- 70-word editorial on selected event website

### **On-site:**

- A 6m x 6m exhibition space at a prime location for the duration of the event (purchase additional exhibition space at US\$500 per sqm)
- The sponsor will be allowed pop-up banners at the following areas: three (3) pull-up banners at the registration area, three (3) pull-up banners in the plenary session and three (3) pull-up banners at the entrance to the exhibition area (banners to be provided by sponsor)
- Opportunity to distribute sponsor's promotional materials in the delegate kit/seat drop
- Periodical announcement about sponsor in the event
- Speaking slot of 30min

### **In person:**

- Five (5) complimentary delegate passes for the event

### **Social media:**

- Logo in the promo videos shown on social media on all social media platforms used
- Sponsor introduction over social media on all social media platforms
- speaker introduction over social media on all the social media platforms

# PLATINUM SPONSOR US\$55,000

The **PLATINUM SPONSOR** offers the opportunity to take the highest marketing profile at the event. This sponsorship incorporates a wide range of promotional opportunities across the entire event. We encourage our sponsor to work closely with our team to ensure that every aspect of the sponsorship is suitable, effective, and implemented with maximum efficiency.

## **MAKE AN IMPACT**

- The sponsor will receive recognition as the PLATINUM SPONSOR of the event
- Enjoy chair position or speaking at the event(should the position be available)
- Speaking slot at the event

## **ACQUIRE MARKET INTELLIGENCE**

- Receive the “registered delegates list” one week prior to the event (electronic copy)

## **RAISE YOUR PROFILE**

### **In print:**

- Full page, portrait, color company advertisement in the event brochure (artwork to be supplied by sponsor by the advised deadlines)
- Logo featured prominently in all print advertisements: Selected event brochures, banners, all directional signage throughout the venue and attendee badges (digital logo provided by sponsor)

### **Online:**

- Featured on the event webpage including your company logo, link to your website
- 60-word editorial on selected event website

### **On-site:**

- A 6m x 6m exhibition space at a prime location for the duration of the event (purchase additional exhibition space at US\$500 per sqm)
- The sponsor will be allowed pop-up banners at the following areas: three(3) pull-up banners at the registration area, three (3) pull-up banners in the plenary session and three (3) pull-up banners at the entrance to the exhibition area (banners to be provided by sponsor)
- Opportunity to distribute sponsor’s promotional materials in the delegate kit/seat drop
- Periodical announcement about sponsor in the event
- Speaking slot of 30min

### **In person:**

- Five (5) complimentary delegate passes for the event

### **Social media:**

- Logo in the marketing videos shown on social media on all social media platforms used
- Sponsor introduction over social media on all social media platforms
- Speaker introduction over social media on all the social media platforms

# GOLD SPONSOR US\$45,000

Participation as a **GOLD SPONSOR** offers an excellent way to raise your profile at the event with a combination of promotional, on-site visibility and content-related benefits into a value- priced package.

## **MAKE AN IMPACT**

- The sponsor will receive recognition as the GOLD SPONSOR of the event
- Speaking slot at the event

## **ACQUIRE MARKET INTELLIGENCE**

- Receive the “registered delegates list” one week prior to the event (electronic copy)

## **RAISE YOUR PROFILE**

### **In print:**

- A5 page, full color company advertisement in the summit brochure (artwork to be supplied by sponsor by the advised deadlines)
- Logo featured prominently in all print advertisements: Selected event brochures, banners, all directional signage throughout the venue and attendee badges (digital logo provided by sponsor)

### **Online:**

- Featured on the event webpage including your company logo, link to your website
- 60-word editorial on selected event website

### **On-site:**

- A 6m x 3m exhibition space at a prime location for the duration of the event (purchase additional exhibition space at US\$500 per sqm)
- The sponsor will be allowed pop-up banners at the following areas: three (3) pull-up banners at the registration area, two (2) pull-up banners in the plenary session and two (2) pull-up banners at the entrance to the exhibition area (banners to be provided by sponsor)
- Opportunity to distribute sponsor's promotional materials in the delegate kit/seat drop
- Periodical announcement about sponsor in the event
- Speaking slot of 30min

### **In person:**

- Four (4) complimentary delegate passes for the event

### **Social media:**

- Logo in the promo videos shown on social media on all social media platforms used
- Sponsor introduction over social media on all social media platforms
- Speaker introduction over social media on all the social media platforms

# SILVER SPONSOR US\$35,000

A **SILVER SPONSOR** package combines marketing and branding before the event and exposure during the event.

## **MAKE AN IMPACT**

- The sponsor will receive recognition as the SILVER SPONSOR of the event
- Speaking slot at the event

## **ACQUIRE MARKET INTELLIGENCE**

- Receive the “registered delegates list” one week prior to the event (electronic copy)

## **RAISE YOUR PROFILE**

### **In print:**

- A5 page, full color company advertisement in the summit brochure (artwork to be supplied by sponsor by the advised deadlines)
- Logo featured prominently in all print advertisements: Selected event brochures, banners, all directional signage throughout the venue and attendee badges (digital logo provided by sponsor)

### **Online:**

- Featured on the event webpage including your company logo, link to your website
- 60-word editorial on selected event website

### **On-site:**

- A 3m x 3m exhibition space at a prime location for the duration of the event (purchase additional exhibition space at US\$500 per sqm)
- The sponsor will be allowed pop-up banners at the following areas: two (2) pull-up banners at the registration area, one (1) pull-up banners in the plenary session and one (1) pull-up banners at the entrance to the exhibition area (banners to be provided by sponsor)
- Opportunity to distribute sponsor's promotional materials in the delegate kit/seat drop
- Periodical announcement about sponsor in the event
- Speaking slot of 30min

### **In person:**

- Two (2) complimentary delegate passes for the event

### **Social media:**

- Logo in the promo videos shown on social media on all social media platforms used
- Sponsor introduction over social media on all social media platforms
- Speaker introduction over social media on all the social media platforms

# DINNER SPONSOR US\$30,000 (Exclusive) US\$15,000 (Non-exclusive)

Sponsor the Dinner and leave a lasting impression in the mind of all guests. The relaxed environment offers participants a chance to get to know each other in more informal surroundings and unwind after a busy day.

## **MAKE AN IMPACT**

- The sponsor will receive recognition as the DINNER SPONSOR of the event
- Speaking slot at the event

## **RAISE YOUR PROFILE**

### **In print:**

- A6 page, full color company advertisement in the events brochure (artwork to be supplied by sponsor by the advised deadlines)
- Logo featured prominently in all print advertisements: Selected event brochures, banners, all directional signage throughout the venue and attendee badges (digital logo provided by sponsor)

### **Online:**

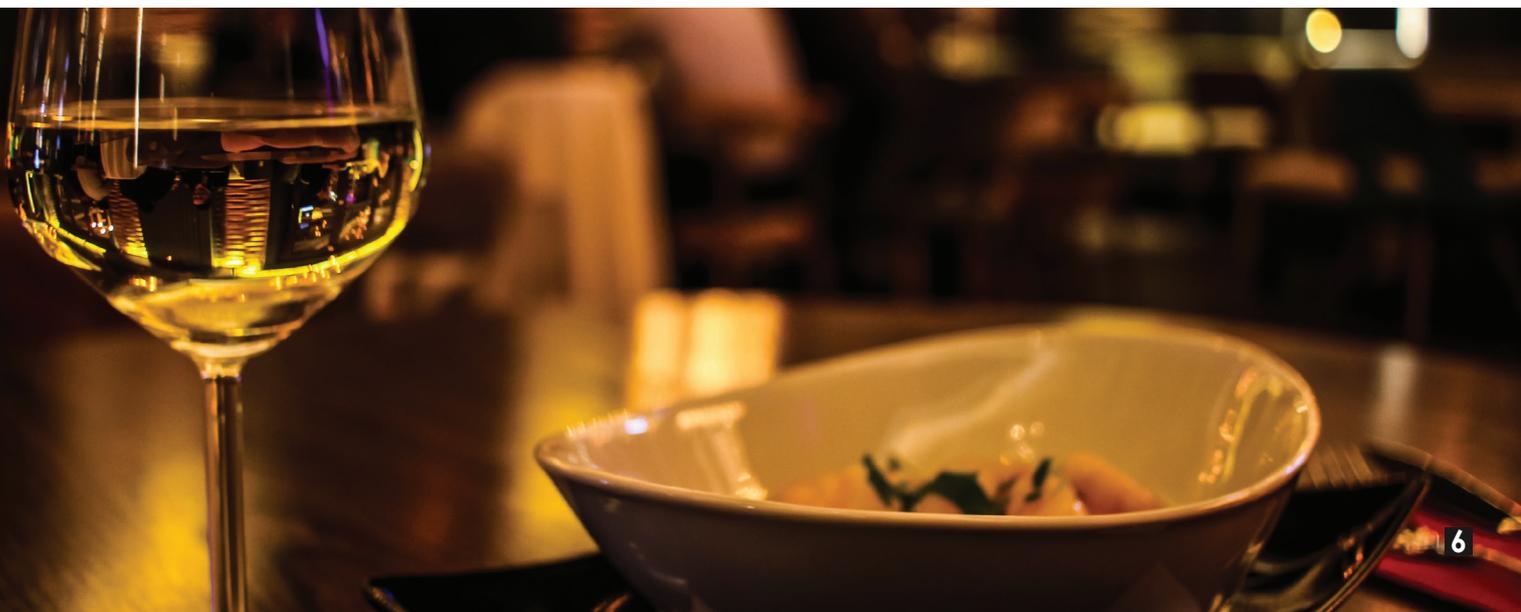
- Featured on the event webpage including your company logo, link to your website
- 50-word editorial on selected event website

### **On-site:**

- Prominent branding opportunities with company logo on signage throughout the dinner event (sponsors responsible for own branding costs)
- Opportunity to distribute sponsor's promotional materials in the delegate kit/seat drop
- Periodical announcement about sponsor in the event

### **In person:**

- Three (3) complimentary delegate passes for the event
- Five (5) seats at dinner
- Opportunity to give a ten (10) minutes welcome address during the dinner



# DINNER SPONSOR US\$25,000 (EXCLUSIVE) US\$12,500 (NON-EXCLUSIVE)

Be the LUNCHEON SPONSOR (DAY 1 or Day 2, on first- come first- served basis), your company gains access to the top industry professionals. Luncheon sponsorship provides a valuable edge within the industry.

## **MAKE AN IMPACT**

- The sponsor will receive recognition as the LUNCHEON SPONSOR of the event
- Speaking slot at the event

## **RAISE YOUR PROFILE**

### **In print:**

- Logo featured prominently in all print advertisements: Selected event brochures, banners, all directional signage throughout the venue and attendee badges (digital logo provided by sponsor)

### **Online:**

- Featured on the event webpage including your company logo, link to your website
- 50-word editorial on selected event website

### **On-site:**

- Prominent branding opportunities with company logo on signage throughout the dinner event (sponsors responsible for own branding costs)
- Opportunity to distribute sponsor's promotional materials in the delegate kit/seat drop
- Periodical announcement about sponsor in the event

### **In person:**

- Three (3) complimentary delegate passes for the event
- Five (5) seats at luncheon
- Opportunity to give a ten (10) minutes welcome address during the luncheon



# NETWORKING LOUNGE SPONSOR

## us\$17,500 (Non-exclusive)

Be the **NETWORKING LOUNGE SPONSOR** of the one networking area (6m x 6m) right in the middle of the exhibition floor. Space to be branded by Sponsor, with tables and chairs to be placed in the area for all attendees to use. Are to be used for casual meetings during the event.

- Sponsors assumes cost of production and create their own design, organiser to approve design

### MAKE AN IMPACT

- The sponsor will receive recognition as the NETWORKING LOUNGE SPONSOR of the event

### RAISE YOUR PROFILE

#### In print:

- Logo featured prominently in all print advertisements: Selected event brochures, banners, all directional signage throughout the venue and attendee badges (digital logo provided by sponsor)

#### Online:

- Featured on the event webpage including your company logo, link to your website
- 50-word editorial on selected event website

#### On-site:

- Prominent branding opportunities with company logo on signage throughout the dinner event (sponsors responsible for own branding costs)
- Opportunity to distribute sponsor's promotional materials in the delegate kit/seat drop
- Periodical announcement about sponsor in the event

#### In person:

- Three (3) complimentary delegate passes for the event



# AFTER PARTY SPONSOR

## US\$15,000 (Exclusive)

## US\$7,500 (Non-exclusive)

This is the ideal opportunity to relax and make important business networking connections (venue to be identified) at a selected after party. Your corporate logo will appear on all directional signage and any promotional material pertaining to the party; we will market and promote the selected after party in the brochure, website, and pre-event emails.

- Sponsor to select drinks and organizer to approve
- Sponsor assumes cost of product and to create their own design, organiser to approve design

### MAKE AN IMPACT

- The sponsor will receive recognition as the AFTER-PARTY SPONSOR of the event

### RAISE YOUR PROFILE

#### In print:

- Logo featured prominently in all print advertisements: Selected event brochures, banners, all directional signage throughout the venue and attendee badges (digital logo provided by sponsor)

#### Online:

- Featured on the event webpage including your company logo, link to your website
- 50-word editorial on selected event website

#### On-site:

- Prominent branding opportunities with company logo on signage throughout the dinner event (sponsors responsible for own branding costs)
- Periodical announcement about sponsor in the event

#### In person:

- Three (3) complimentary delegate passes for the event



# NETWORKING DRINKS SPONSOR

## US\$7,500 (Non-exclusive)



This is the ideal opportunity to relax and make important business networking connections (venue to be identified) at a selected after party. Your corporate logo will appear on all directional signage and any promotional material pertaining to the party; we will market and promote the selected after party in the brochure, website, and pre-event emails.

### **MAKE AN IMPACT**

- The sponsor will receive recognition as the NETWORKING DRINKS SPONSOR of the event

### **RAISE YOUR PROFILE**

#### **In print:**

- Logo featured prominently in all print advertisements: Selected event brochures, banners, all directional signage throughout the venue and attendee badges (digital logo provided by sponsor)

#### **Online:**

- Featured on the event webpage including your company logo, link to your website
- 50-word editorial on selected event website

#### **On-site:**

- Prominent branding opportunities with company logo on signage throughout the dinner event (sponsors responsible for own branding costs)
- Periodical announcement about sponsor in the event

#### **In person:**

- Three (3) complimentary delegate passes for the event

# COFFEE BREAK SPONSOR US\$7,500 (Exclusive) US\$2,500 (Per day break)

Coffee/tea/mineral water and cookies/pies will be served daily to all participants during all the coffee breaks. The serving points will be in the exhibition area.

## MAKE AN IMPACT

- The sponsor will receive recognition as the COFFEE BREAK SPONSOR of the event

## RAISE YOUR PROFILE

### In print:

- Logo featured prominently in all print advertisements: Selected event brochures, banners, all directional signage throughout the venue and attendee badges (digital logo provided by sponsor)

### Online:

- Featured on the event webpage including your company logo, link to your website
- 50-word editorial on selected event website

### On-site:

- Prominent branding opportunities with company logo on signage throughout the dinner event (sponsors responsible for own branding costs)
- Periodical announcement about sponsor in the event



# MAIN ENTRANCE SPONSOR US\$12,500 (Exclusive)

Be the first to make first impressions. It further cements your chances to initiate and maintain selective delegate contact throughout the duration of the event.

- Sponsor assumes cost of production and to create their own design, organiser to approve design

## MAKE AN IMPACT

- The sponsor will receive recognition as the MAIN ENTRANCE SPONSOR of the event

## RAISE YOUR PROFILE

### In print:

- Logo featured prominently in all print advertisements: Selected event brochures, banners, all directional signage throughout the venue and attendee badges (digital logo provided by sponsor)

### Online:

- Featured on the event webpage including your company logo, link to your website
- 50-word editorial on selected event website

### On-site:

- Prominent branding opportunities with company logo on signage throughout the dinner event (sponsors responsible for own branding costs)

# REGISTRATION BOOTH SPONSOR US\$12,500 (Exclusive)

Be the first to make first impressions. It further cements your chances to initiate and maintain selective delegate contact throughout the duration of the event.

- Sponsor assumes cost of production and to create their own design, organiser to approve design (size 2m x 6m)

## MAKE AN IMPACT

- The sponsor will receive recognition as the MAIN ENTRANCE SPONSOR of the event

## RAISE YOUR PROFILE

### In print:

- Logo featured prominently in all print advertisements: Selected event brochures, banners, all directional signage throughout the venue and attendee badges (digital logo provided by sponsor)

### Online:

- Featured on the event webpage including your company logo, link to your website
- 50-word editorial on selected event website

### On-site:

- Prominent branding opportunities with company logo on signage throughout the dinner event (sponsors responsible for own branding costs)

# OFFICIAL EVENT BANNER SPONSOR

## US\$7,500 (Exclusive)

Imagine your branding at every strategic point throughout the conference venue. This is your chance to do exactly that.

- Sponsor assumes cost of production and to create their own design for event banner, organiser to approve design

### MAKE AN IMPACT

- The sponsor will receive recognition as the OFFICIAL EVENT BANNER SPONSOR of the event

### RAISE YOUR PROFILE

#### In print:

- Logo featured prominently in all print advertisements: Selected event brochures, banners, all directional signage throughout the venue and attendee badges (digital logo provided by sponsor)

#### Online:

- Featured on the event webpage including your company logo, link to your website
- 50-word editorial on selected event website

#### On-site:

- Prominent branding opportunities with company logo on signage throughout the dinner event (sponsors responsible for own branding costs)

# STAGE SPONSOR US\$10,000 (Exclusive)

Be the first to make first impressions. It further cements your chances to initiate and maintain selective delegate contact throughout the duration of the event.

- Sponsor assumes cost of production and to create their own design, organiser to approve design (size 2m x 6m)

### MAKE AN IMPACT

- The sponsor will receive recognition as the STANGE SPONSOR of the event

### RAISE YOUR PROFILE

#### In print:

- Logo featured prominently in all print advertisements: Selected event brochures, banners, all directional signage throughout the venue and attendee badges (digital logo provided by sponsor)

#### Online:

- Featured on the event webpage including your company logo, link to your website
- 50-word editorial on selected event website

#### On-site:

- Prominent branding opportunities with company logo on signage throughout the dinner event (sponsors responsible for own branding costs)

# PULL-UP BANNER PLACEMENT US\$2,500 (Exclusive)

Promote your business with a pull-up banner placement.

- Sponsor assumes cost of production and to create their own design for event banner, organiser to approve design (size 200cm x 84cm)

## RAISE YOUR PROFILE

### In print:

- Logo featured prominently in all print advertisements: Selected event brochures, banners, all directional signage throughout the venue and attendee badges (digital logo provided by sponsor)

### Online:

- Featured on the event webpage including your company logo, link to your website
- 50-word editorial on selected event website

### On-site:

- The sponsor will be allowed a pull-up banner at the entrance to the exhibition area (banner to be provided by sponsor)

# OVERHEAD BANNER PLACEMENT US\$2,500 (Per item)

Promote your business with overhead banner placement.

- Sponsor assumes cost of production and to create their own design for overhead banner, organiser to approve design (size 400cm x 200cm)

## RAISE YOUR PROFILE

### In print:

- Logo featured prominently in all print advertisements: Selected event brochures, banners, all directional signage throughout the venue and attendee badges (digital logo provided by sponsor)

### Online:

- Featured on the event webpage including your company logo, link to your website
- 50-word editorial on selected event website

### On-site:

- The sponsor will be allowed a overhead banner at the entrance to the exhibition area (banner to be provided by sponsor)

# CONFERENCE PRESENTATION SPONSOR US\$2,500

Receive your 30min speaking slot during the conference

- Sponsor to create their presentation, organizer to approve over presentation and to provide allocated presentation time

## RAISE YOUR PROFILE

### In print:

- Logo featured prominently in all print advertisements: Selected event brochures, banners, all directional signage throughout the venue and attendee badges (digital logo provided by sponsor)

### Online:

- Featured on the event webpage including your company logo, link to your website
- 50-word editorial on selected event website

### On-site:

- Prominent branding opportunities with company logo on signage throughout the event
- Sponsor's logo featured on the conference presentation (along with selected event logo)

# CONFERENCE FOLDER SPONSOR US\$5,500

The conference folder sponsor has the opportunity to provide a conference folder for each attendee on-site. Retain visibility of your brand long after the event.

- Sponsor assumes cost of production and to create their own design, organiser to approve design
- Each attendee receives a conference folder

## RAISE YOUR PROFILE

### In print:

- Logo featured prominently in all print advertisements: Selected event brochures, banners, all directional signage throughout the venue and attendee badges (digital logo provided by sponsor)

### Online:

- Featured on the event webpage including your company logo, link to your website
- 50-word editorial on selected event website

### On-site:

- Prominent branding opportunities with company logo on signage throughout the event
- Sponsor's logo featured on the conference presentation (along with selected event logo)

## COMPANY HAND OUT US\$2,500 (Per item/type)

Have your company flyers or brochure placed in all delegate bags; this offers an ideal opportunity to raise your corporate profile.

- Sponsor to provide handout, organizer to approve

### RAISE YOUR PROFILE

#### In print:

- Logo featured prominently in all print advertisements: Selected event brochures, banners, all directional signage throughout the venue and attendee badges (digital logo provided by sponsor)

#### Online:

- Featured on the event webpage including your company logo, link to your website
- 50-word editorial on selected event website

#### On-site:

- Prominent branding opportunities with company logo on signage throughout the event

## WEB BANNER ADVERT US\$2,500 (Per item/type)

Promoting your company before the show is a great way to ensure that buyers know you will be at the conference. Your company's web banner graphics and link to your landing page will be displayed on the official conference website. Web banner ads can drive traffic to your website and allow dynamic and time-sensitive promotion as well as enhance your company's image and brand awareness prior to the conference.

- Sponsor assumes cost of production and to create their own advert, organizer to approve

# ADVERTISEMENT PLACEMENT US\$2,500 (Full page) US\$1,500 (Half page)

Have an advert included in the selected event brochure. The brochure will be an essential reference tool for all delegates and will provide delegates with an efficient and convenient method of retrieving important event information.

- Sponsor to create their advert, organizer to approve

## **MAKE AN IMPACT**

The sponsor will receive prime brand exposure in the chosen event brochure distributed online, pre-event and during the event via hardcopy.

## **RAISE YOUR PROFILE**

### **In print:**

- Advert featured prominently in all print advertisements: Selected event online brochures

### **Online:**

- Advert featured prominently in all print advertisements: Selected event online brochures

### **On-site:**

- Advert featured prominently in all print advertisements: Selected event brochures distributed at the event

# CONFERENCE T-SHIRT SPONSOR US\$7,500 (Exclusive)

Included in all delegate bags, the T-shirts are highly sought after by attendees and offer a great way to get your message across both during and long after the event.

- Sponsor assumes cost of production and to create their own design, organiser to approve design
- Each attendee receives a t-shirt

## **RAISE YOUR PROFILE**

### **In print:**

- Logo featured prominently in all print advertisements: Selected event brochures, banners, all directional signage throughout the venue (digital logo provided by sponsor)

### **Online:**

- Featured on the event webpage including your company logo, link to your website
- 50-word editorial on selected event website

### **On-site:**

- Prominent branding opportunities with company logo on signage throughout the event
- Sponsor's logo printed on t-shirts (along with selected event logo)

# CONFERENCE BAG SPONSOR US\$7,500 (Exclusive)

The bag contains selected events delegate pack and the insert of the sponsors. The official delegate bag sponsor gives your brand maximum exposure in the exhibition halls and conference rooms and long after the event.

- Sponsor assumes cost of production and to create their own design, organiser to approve design
- Each attendees receives a bag

## RAISE YOUR PROFILE

### In print:

- Logo featured prominently in all print advertisements: Selected event brochures, banners, all directional signage throughout the event (digital logo provided by sponsor)

### Online:

- Feature on event webpage including your company logo, link to your website
- 50-word editorial on selected event website

### On-site:

- Prominent branding opportunities with company logo on signage throughout the event
- Sponsor's logo printed on the bag (along with selected event logo)

# LANYARD SPONSOR US\$7,500 (Exclusive)

As conference attendees are required to carry their name badges during all events functions, the lanyards provide unique exposure for such things as your company's name, its logo, or web address.

- Sponsor assumes cost of production and to create their own design, organiser to approve design
- Each attendee receives a lanyard

## RAISE YOUR PROFILE

### In print:

- Logo featured prominently in all print advertisements: Selected event brochures, banners, all directional signage throughout the venue (digital logo provided by sponsor)

### Online:

- Featured on the event webpage including your company logo, link to your website
- 50-word editorial on selected event website

### On-site:

- Prominent branding opportunities with company logo on signage throughout the event
- Sponsor's logo printed on the lanyard (along with selected event logo)

## ARMBAND SPONSOR US\$5,500 (Exclusive)

The conference folder sponsor has the opportunity to provide a conference folder for each attendee on-site. Retain visibility of your brand long after the event.

- Sponsor assumes cost of production and to create their own design, organiser to approve design
- Each attendees receives an armband

### RAISE YOUR PROFILE

#### In print:

- Logo featured prominently in all print advertisements: Selected event brochures, banners, all directional signage throughout the event (digital logo provided by sponsor)

#### Online:

- Feature on event webpage including your company logo, link to your website
- 50-word editorial on selected event website

#### On-site:

- Prominent branding opportunities with company logo on signage throughout the event
- Sponsor's logo printed on the armband (along with selected event logo)

## NAME BADGE SPONSOR US\$2,500 (Exclusive)

Every attendee is required to wear a name badge throughout the duration of the event. This sponsorship would place your logo on the name badge distributed to attendees.

- Sponsor assumes cost of production and to create their own design, organiser to approve design
- Each attendee receives a name badge

### RAISE YOUR PROFILE

#### In print:

- Logo featured prominently in all print advertisements: Selected event brochures, banners, all directional signage throughout the venue (digital logo provided by sponsor)

#### Online:

- Featured on the event webpage including your company logo, link to your website
- 50-word editorial on selected event website

#### On-site:

- Prominent branding opportunities with company logo on signage throughout the event
- Sponsor's logo printed on the name badges (along with selected event logo)

## WRITING PAD SPONSOR US\$2,500 (Exclusive)

Participants will use it during conferences and meetings. Retain visibility of your brand long after the event.

- Sponsor assumes cost of production and to create their own design, organiser to approve design
- Each attendees receives a writing pad

### RAISE YOUR PROFILE

#### In print:

- Logo featured prominently in all print advertisements: Selected event brochures, banners, all directional signage throughout the event (digital logo provided by sponsor)

#### Online:

- Feature on event webpage including your company logo, link to your website
- 50-word editorial on selected event website

#### On-site:

- Prominent branding opportunities with company logo on signage throughout the event
- Sponsor's logo printed on the writing pads (along with selected event logo)

## PEN SPONSOR US\$2,500 (Exclusive)

The pen sponsor has the opportunity to provide a pen for each attendee on-site. Retain visibility of your brand long after the event.

- Sponsor assumes cost of production and to create their own design, organiser to approve design
- Each attendee receives a pen

### RAISE YOUR PROFILE

#### In print:

- Logo featured prominently in all print advertisements: Selected event brochures, banners, all directional signage throughout the venue (digital logo provided by sponsor)

#### Online:

- Featured on the event webpage including your company logo, link to your website
- 50-word editorial on selected event website

#### On-site:

- Prominent branding opportunities with company logo on signage throughout the event
- Sponsor's logo printed on the pens (along with selected event logo)

## USB SPONSOR US\$2,500 (Exclusive)

The USB sponsor has the opportunity to provide an USB for each attendee on-site. Retain visibility of your brand long after the event.

- Sponsor assumes cost of production and to create their own design, organiser to approve design
- Each attendees receives one USB
- Each USB can contain branded product file/information by sponsor (sponsor to create and upload to each USB)

### RAISE YOUR PROFILE

#### In print:

- Logo featured prominently in all print advertisements: Selected event brochures, banners, all directional signage throughout the event (digital logo provided by sponsor)

#### Online:

- Feature on event webpage including your company logo, link to your website
- 50-word editorial on selected event website

#### On-site:

- Prominent branding opportunities with company logo on signage throughout the event
- Sponsor's logo printed on USB (along with selected event logo)

## EXHIBITION SPACE (Refer to price list)

Operators and providers are invited to exhibit their products and services relative to the theme of the summit. The exhibition space will be positioned in, or adjacent to, the area for morning and afternoon tea. This arrangement will give ample opportunity for exhibitors to interact with conference delegates during the daily break. It will be possible for exhibitors to book larger stands at additional cost. Please discuss your specific requirements with us in this regard.

### RAISE YOUR PROFILE

#### In print:

- Logo featured prominently in all print advertisements: Selected event brochures, banners, all directional signage throughout the venue (digital logo provided by sponsor)

#### Online:

- Featured on the event webpage including your company logo, link to your website
- 50-word editorial on selected event website

#### On-site:

- Prominent branding opportunities with company logo on signage throughout the event
- Exhibition spaces for the duration of the event

# REGISTRATION

Please return Form A, B and C to [hello@nascentedge.com](mailto:hello@nascentedge.com)

## FORM A

Please return this page

EVENT NAME: \_\_\_\_\_

EVENT DATE: \_\_\_\_\_

EVENT CITY: \_\_\_\_\_

### **Contact person** (all correspondence will be forwarded to this point):

Name: \_\_\_\_\_

Surname: \_\_\_\_\_

Job Title: \_\_\_\_\_

Email: \_\_\_\_\_

Phone: \_\_\_\_\_

Company: \_\_\_\_\_

Address: \_\_\_\_\_

Country: \_\_\_\_\_

### **Approving Manager**

Name: \_\_\_\_\_

Surname: \_\_\_\_\_

Job Title: \_\_\_\_\_

Email: \_\_\_\_\_

Phone: \_\_\_\_\_

Company: \_\_\_\_\_

### **Authorised signature to acceptance the Sponsorship/Exhibition term and conditions.**

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

Initials: \_\_\_\_\_

# SPONSORSHIP

## FORM B

SELECT SPONSORSHIP TYPE

### Premium

- TITLE USD 75,000
- PLATINUM USD 55,000
- GOLD USD 45,000
- SILVER USD 35,000

### Networking

- DINNER (E) USD 30,000
- DINNER (NE) USD 15,000
- LUNCHEON (E) USD 25,000
- LUNCHEON (NE) USD 12,500
- NETWORKING LOUNGE USD 17,500
- AFTER-PARTY (E) USD 15,000
- AFTER-PARTY (NE) USD 7,500
- NETWORKING DRINKS (NE) USD 7,500
- COFFEE BREAK (E) USD 7,500
- COFFEE BREAK (NE) USD 2,500

### Banners & Branding

- MAIN ENTRANCE (E) USD 12,500
- REGISTRSTION BOOTH (E) USD 12,500
- OFFICIAL EVENT BANNER (E) USD 7,500
- STAGE (E) USD 10,000
- PULL-UP BANNER (each) USD 2,500
- OVERHEAD BANNER (each) USD 2,500

### Speaking Slot

- CONF.PRESENTATION USD 2,500

### BOOK MULTIPLE EVENTS FOR THE BEST RATES

- 10% discount when booking 2 events
- 15% discount when booking 3 events
- 20% discount when booking 4 or more events

### Advertisement & Flyers

- CONF. FOLDER USD 5,500
- CO. HANDOUT (per item/type) USD 2,500
- WEB BANNER (per item/type) USD 2,500
- ADVERT (full page) USD 2,500
- ADVERT (half page) USD 1,500

### Networking

- CONF. T-SHIRT (E) USD 7,500
- CONF. BAG (E) USD 7,500
- LANYARD (E) USD 7,500
- ARMBAND (E) USD 5,500
- NAME BADGE USD 2,500
- WRITING PAD USD 2,500
- PEN USD 2,500
- USB USD 2,500

### Exhibition Stand

- Exhibition stand, 9m x 5m (45m<sup>2</sup>) USD 25,000
- Exhibition Stand, 6m x 6m (36m<sup>2</sup>) USD 22,500
- Exhibition stand, 9m x 3m (27m<sup>2</sup>) USD 17,500
- Exhibition stand, 6m x 3m (18m<sup>2</sup>) USD 12,500
- Exhibition stand, 3m x 3m (9m<sup>2</sup>) USD 6,500
- Exhibition stand, 4m x 2m (8m<sup>2</sup>) USD 5,750
- Exhibition stand, 3m x 2m (6m<sup>2</sup>) USD 5,000
- Exhibition stand, 2m x 2m (4m<sup>2</sup>) USD 4,500

Total amount to be paid for the above-mentioned event/s: \_\_\_\_\_

# TERMS AND CONDITIONS

## FORM C

**Sponsorship opportunities:** Please refer to the sponsorship opportunities section, any variations to the description of each package must be as agreed in writing with the organizer.

**Floor plan:** A floor plan of the exhibition area will only be available prior to the conference when the number of delegates is known, and the auditorium allotted. However, the choice of stands will be strictly on a first-come first-serve basis.

**Application and payment:** Upon receipt of a signed copy of the Registration Form an Event Confirmation Letter as well as an invoice will be issued electronically. To guarantee your booking, payments must be made within 5 days of receiving the invoice. When payments are made, kindly use your company name as reference, if your payment is not received by the due date, the sponsorship will become available to other interested organizations.

**Exceptional circumstances:** The organizer reserves the right to change the venue and duration if exceptional circumstances demand. In the event of a change of venue and/or duration, the agreement to participate will remain in force as long as the Sponsor is informed at least one month before the planned summit. The organizer will use reasonable endeavors to remedy the impact of exceptional circumstances.

**Acceptance and allocation:** The organizer reserve the right to accept or reject any application for sponsorship at its absolute and unfettered discretion. Sponsorship packages will be generally allocated to those organizations that apply earliest. Allocation of sponsorship packages is at the discretion of the organizer, whose decision will be final.

**Detailed requirements:** The organizer's requirements regarding the artwork for logos, advertisements, specifications and delivery details for signage, display or arrangements will be sent to you in a confirmation letter at a later date.

**Exhibitor display rules:** The conference Organizer shall determine the hours during which the exhibition shall be conducted as well as to be hours of access for exhibitors including variations of such times as shall be necessary.

- The exhibition booth is to be fully manned and operational. Removal or change any of the areas will not commence, until after the exhibition ends.

- No advertising materials, such as banners, are allowed outside the designated booth area.

- Excessive noise that inconveniences other exhibitors or the conference will not be allowed. The organizer will be judges as to whether there is an annoyance.

- No obstruction of any form will be allowed in the aisles and walkways.

- While companies are encouraged to pursue novel methods of attracting people with their stand, practices disadvantaging other companies or detracting from the exhibition will be discouraged.

- The sponsor/exhibitor will acknowledge that the organizer will not be responsible for any loss or damage to the sponsor's/exhibitor's property and that all exhibitor material and equipment is the sole responsibility of the exhibitor.

**Trade registrations:** Trade registrants are not permitted to attend conference sessions unless the relevant tickets are offered as part of the sponsorship or exhibition package. However, should trade registrants wish to attend the conference as a delegate, the appropriate registration form must be completed and forwarded to the organizers together with the applicable registration fee.

**Responsibility:** The organizer accepts no responsibility for any act, accidents, omissions on the accuracy or content of any written or oral statements by speakers in connection with this summit, delay, damage, personal injury, or death.

**Cancellation policy:** Cancellation will be permitted within 5 days of registration. Thereafter your organization will be held liable for payments of the full amount with o exceptions. Cancellations must be made in writing and forwarded to [hello@nascentedge.com](mailto:hello@nascentedge.com)

Email: [hello@nascentedge.com](mailto:hello@nascentedge.com)

Visit: [www.nascentedge.com](http://www.nascentedge.com)

Initials: \_\_\_\_\_

